

LONDON

London.

The best place
to tell a story.

The end.



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Welcome to Film London

World-class talent
Amazing stories
Innovative VFX

Welcome to Film London



Adrian Wootton OBE

Chief Executive,
Film London & the British
Film Commission

Welcome

London is renowned as a global capital for film and television. From big screen blockbusters to iconic independent productions, more than 30 crews are filming on our streets every single day.

Our industry is booming. Demand for content has never been greater, creating not only billions in revenue for London and the UK, but thousands of jobs at every level. This brings life-changing opportunities for Londoners, in a sector more invested than ever in long-term growth in the capital.

I and the entire Film London team are committed to ensuring Londoners from all backgrounds can see themselves and their stories on screen, and to supporting the city with the skills, space and cutting-edge facilities it needs to continue delivering world-class films, television and video games.

From fresh new filmmakers and below the line talent to world-leading VFX and studios, this brochure exemplifies the best of Film London. I hope that you find it as inspiring as I do.

Our screen industries deliver major economic benefits for London and the whole of the UK

Our aim is to ensure the capital is a thriving centre for a creative industries sector that enriches the city's businesses and its people.

That's why we:

- Ensure London is as **film-friendly** as possible.
- Work with **500+** organisations, venues and public bodies to ensure productions can **use the city as their backdrop**.
- Identify, develop and nurture exciting **new filmmaking talent**.
- Act as **a global champion** for London's skills, facilities, locations and creativity.
- Offer troubleshooting advice to **major productions** filming in the city.
- Connect **filmmakers with finance** to help get new movies made.
- Provide a platform to help producers **sell, market** and **distribute** their films.
- Work to ensure the capital's screen industries **represent the diversity** of the city itself.
- Help the city's screen industries **go green** and **reduce their carbon footprint**.

£10BN

Film has generated £10 billion of inward investment spend in London in the last 5 years.

£4BN

London is home to 4,500 production companies with a combined turnover of almost £4 billion.

12,277

In 2021, there were 12,277 filming days in London, with TV drama filming days at the highest levels ever seen in the capital.

34

There are 34 film crews on London's streets on any one day.

11,790

Almost 12,000 crew members worked on productions shooting in London last year.





Championing Talent

"Film London have been a huge part of my journey as a filmmaker. The support they have given me from day one has both challenged and inspired me. There are so many unheard voices out there with a story to tell."

Marley Morrison

Writer/Director of the Film London Microwave feature
Sweetheart (2021), Film London Lodestar 2020

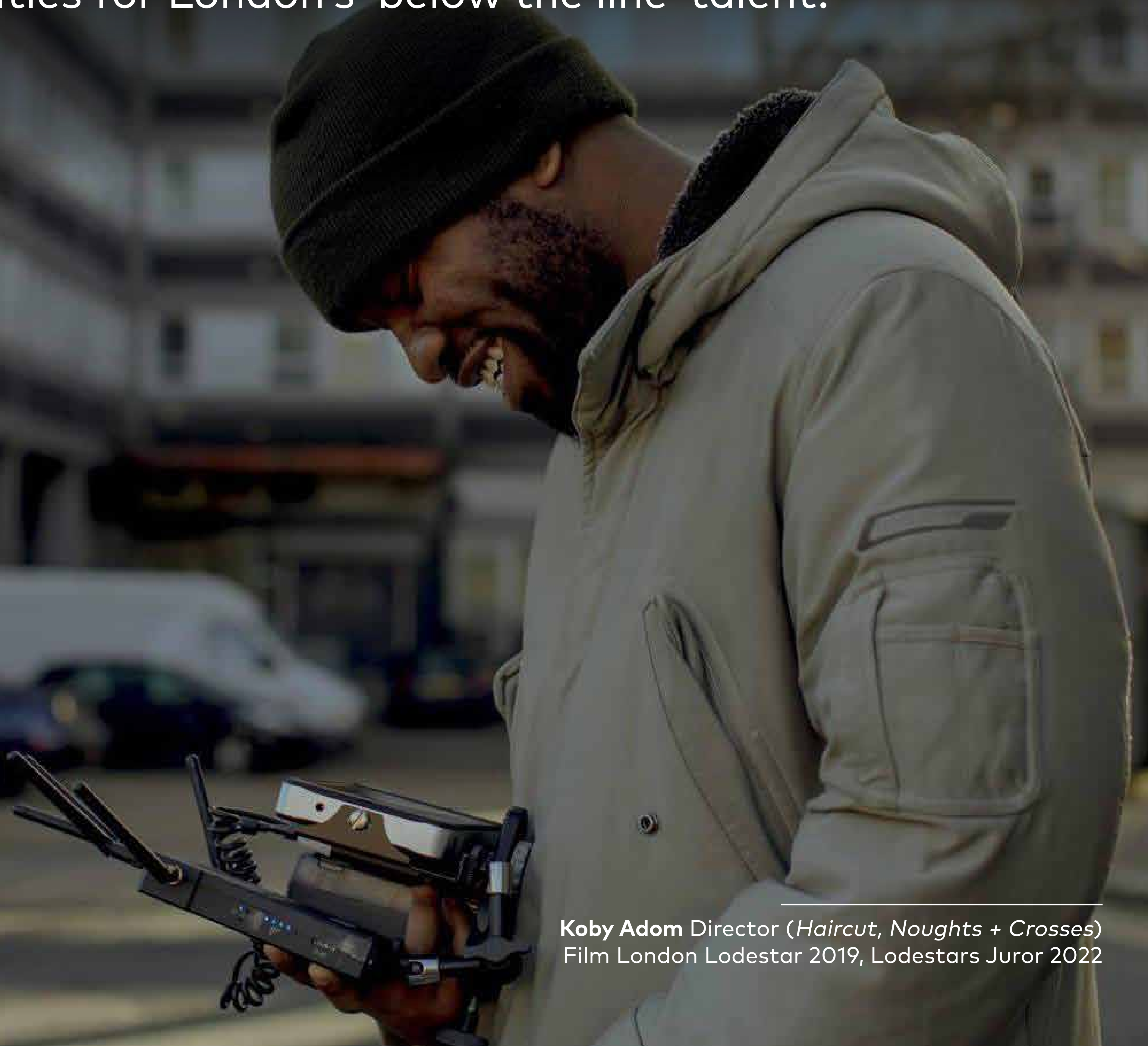
Championing Talent

We **support and nurture talent** across the capital's screen industries. We've helped filmmakers script, shape and shoot their first short films and features, taught them how to pitch a blockbuster idea and how to sell films they've already made.

Our filmmaking schemes have championed a **broad range of voices**, with the nine films from our flagship feature film scheme **Microwave** and our short film work for **BFI NETWORK** showcasing the breadth of ideas and stories our city generates.

Our regular **Film London Labs** courses help to skill the next generation of filmmakers, while our annual list of **Film London Lodestars** honours the bright futures of innovative filmmakers and craftspeople from across the capital.

Core to our work is ensuring the **capital's screen industries reflect the city itself**. As well as supporting writers, directors and producers, we also want to ensure better access to paid opportunities for London's 'below the line' talent.



Koby Adom Director (*Haircut, Noughts + Crosses*)
Film London Lodestar 2019, Lodestars Juror 2022

Championing Talent

557

557 filmmakers have been supported through Film London schemes since 2019.

184

Since the inception of Film London, there have been 184 official film festival selections for funded work, with 34 Awards and 28 Nominations.

74

Film London and BFI NETWORK have funded 74 shorts and features in the last two years.



Artists' Moving Image

"FLAMIN fires up artist filmmakers across the capital and beyond, through commission, circulation, consultancy and competition – it could not be more necessary."

Gareth Evans Curator (Moving Image), Whitechapel Gallery



We hold a unique position within the intersecting worlds of contemporary art and film through **Film London Artists' Moving Image Network** (FLAMIN).

Working closely with a diverse range of artists, we commission and exhibit new, **boundary-pushing moving image work** that engages audiences worldwide.

Our **FLAMIN Productions** scheme has a track record of supporting artists to make a significant leap in their practice. These **ambitious, long-form commissions** have had sustained international success, screening in cinemas and galleries at major events in London, Rotterdam, Berlin, Venice and beyond.



Joseph Wilson, *IL-Widna* (2020)

Photograph by Ro Murphy. Courtesy of the artist.

Artists' Moving Image

Each year we hold the prestigious **Film London Jarman Award** to celebrate the UK's most innovative moving image artists. Now in its fifteenth year, the Award has **established a reputation for talent spotting**, with nine of the shortlisted artists going on to win, or be nominated for, the Turner Prize.

We also support **early-career artist filmmakers**, with our **FLAMIN Fellowship** development programme drawing upon our industry collaborators to cover key areas of professional practice and offering a vital network of mentors and peer support.

Our newly launched **FLAMIN Animations** supports black-identifying artist animators as they take their first steps into a career working with the moving image, providing development support and funding for a new work.

200

In total, FLAMIN have commissioned over 200 productions, including 17 works in the last year.

1 MILLION

Over 1 million people engaged with FLAMIN commissioned works in the last three years.

Skills & Training

Film London is working with the BFI, ScreenSkills, industry and others to maximise skills opportunities for Londoners.

Our **Equal Access Network** (EAN) is supported by the Mayor of London. Through it, we work to ensure the capital's screen industries represent the diversity of the city itself. Our core aim is to promote **equality, inclusion** and **diversity**: we want the EAN to be the link in an industry network for those that don't have it.

Working alongside industry we help our EAN members get jobs, placements and traineeships that often act as a launchpad for their careers. Many of our members go on to sustain successful careers in the Film and TV industry.

4,000

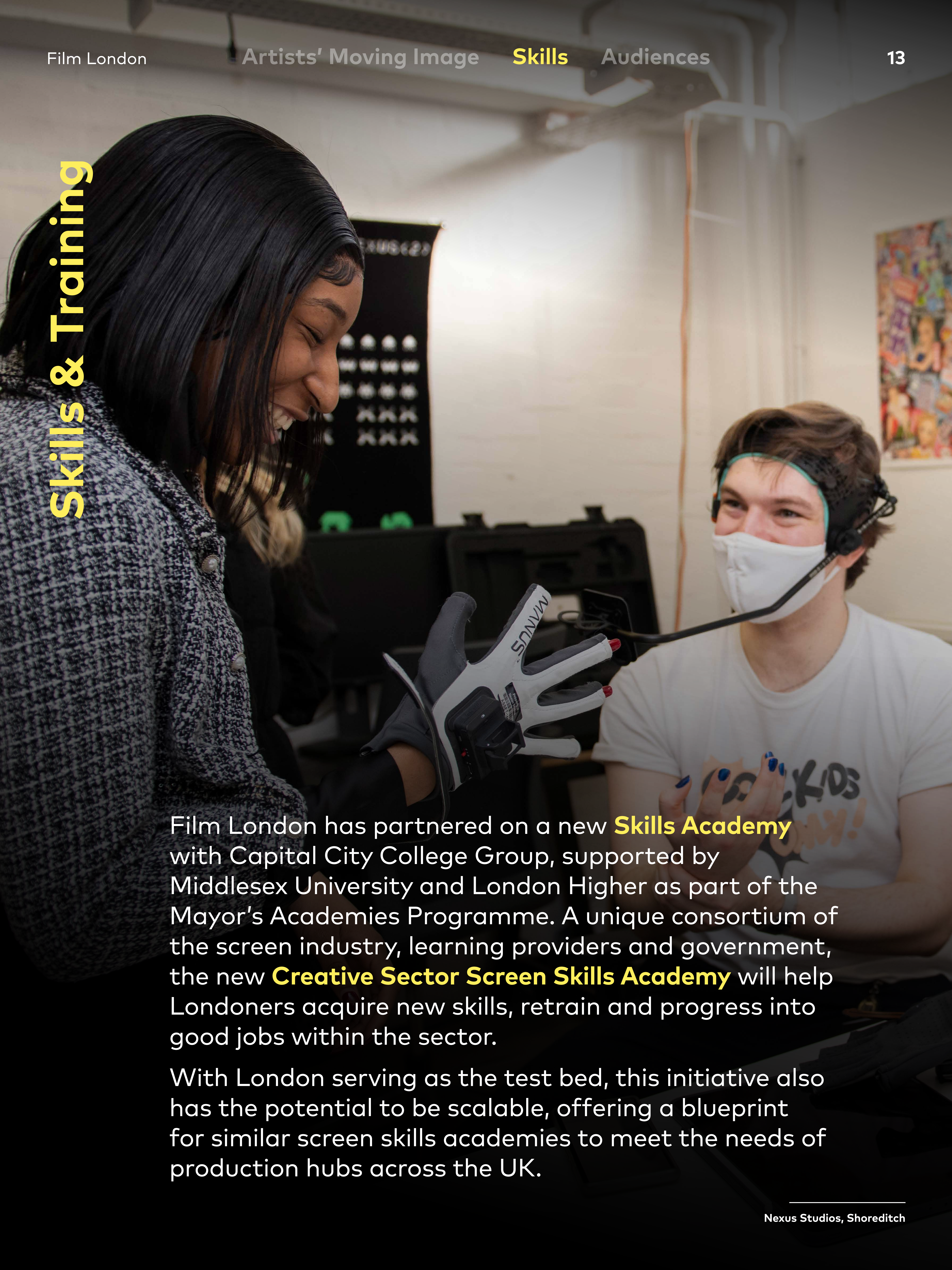
There are 4,000 current members of our Equal Access Network, with over 100 industry partners and 27 training providers.

218

In the last year we placed 218 people from our Equal Access Network into industry employment.



Skills & Training



Film London has partnered on a new **Skills Academy** with Capital City College Group, supported by Middlesex University and London Higher as part of the Mayor's Academies Programme. A unique consortium of the screen industry, learning providers and government, the new **Creative Sector Screen Skills Academy** will help Londoners acquire new skills, retrain and progress into good jobs within the sector.

With London serving as the test bed, this initiative also has the potential to be scalable, offering a blueprint for similar screen skills academies to meet the needs of production hubs across the UK.

Growing Audiences



I AM
CINEMA. LOVE
ME

"Film London support has really supplied the building blocks for the Lexi Hub programme, and helped us demonstrate to our funders that a thriving, independent neighbourhood cinema is a real resource for the community."

Rosie Greateorex
Cinema & Programme Director, The Lexi Cinema

Growing Audiences

As well as getting films made, we're also hard at work getting them seen by as many Londoners as possible.

We run **Film Hub London**, a network of **almost 300** cinemas, pop-up exhibitors and film clubs. We offer our members training, funding and support to help them host exciting events, spotlight films from all over the world and **engage with new audiences** across the city.

Membership of Film Hub London is free and open to all exhibitors in the capital – **big and small**. From independent cinemas and multiplexes through to pop-ups and local film clubs, we bring together film exhibitors from across the city to **learn from** and **support** each other. The Hub works to make cinema **more accessible** and **better reflect** the capital's **diverse communities**, particularly in areas outside central London.

297

We work with 297 cinemas, community groups and festivals to get Londoners out and watching films.

£255K

We allocated **£255,756** from BFI and Mayor of London funding to help London's independent cinemas, film festivals and exhibitors keep going during the pandemic.

London's Screen Archives

Film London also manages **London's Screen Archives**, a unique network of organisations that hold archive film collections and have a shared vision – to bring moving image heritage alive for London by collecting, preserving, and sharing archive footage from across the capital. From amateur films to home movies, newsreels, local borough archives and museum collections, you can freely watch **over 1,300** titles via the LSA catalogue.

Our heritage film TV broadcasts on **London Live** bring the capital's culture to new audiences, whilst our **Screen Heritage Conferences** explore the richness of archive film and the vital role it plays in storytelling and society.

The ultimate aim of this work is to build a **rich, comprehensive picture of city life** and share it with Londoners online, on the road and at special events for hard-to-reach groups.

190K

Our heritage film TV broadcasts on London Live have garnered over 190,000 viewers.

2,280

2,280 films and videos have been digitised from the LSA collections since 2019.





Creative London Means Business

**Some of the world's
most loved – and most
successful – films, TV
shows, animation and
video games are made
here in London.**

Creative London Means Business

As well as reinforcing the capital's status as one of the world's great cultural destinations, these industries **generate billions** for the UK economy and **sustain thousands of jobs**, from actors and directors to carpenters and caterers.

In the last five years, film alone has generated over **£10 billion** of inward investment spend in London, while the creative industries account for **one in every six jobs** and generate **£52 billion a year** for the UK economy.

Our post-production and visual effects (VFX) industry, much of which is located in Soho, competes at the very highest level, generating an estimated **£1.7 billion per year**.

From *Wonder Woman 1984*, *Cruella* and *Spiderman: No Way Home* to James Bond's latest outing in *No Time to Die*, London's cutting-edge VFX expertise is enchanting and gripping audiences worldwide.

£1.7BN

The UK's VFX and post-production sector, much of which is based in Soho, generated £1.7 billion in 2019 and employs 27,000 people.

We work to ensure the city remains a business centre for the film industry.

Our annual **Production Finance Market** connects filmmakers with financiers, with hundreds of meetings taking place every year. Now in its 15th year, the Market has helped forge countless long-term business connections, with **97%** of financiers and **89%** producers keen to return. **London Screenings**, meanwhile, helps British films secure global sales, distribution and festival opportunities whilst our IP Market, **UPstream**, showcases new and exciting projects from various creative cultivators with the potential for TV and feature film adaptation.

£6.8M

In 2019, London Screenings attracted over 160 distributors from across Europe and buyers from North America and Asia, generating £6.8m in business.

893

The 2021 virtual edition of PFM attracted 121 attendees, facilitating 893 meetings from across the globe.

Sustainability

We want our screen industries to be sustainable. This means that, alongside our other work, we are **driving the green agenda**.

On a regional level, we've worked in partnership with sustainability consultancy Greenshoot on **Green Screen**, helping hundreds of productions including *The Crown*, *After Life*, *Everybody's Talking About Jamie* and *Quiz* to **go green**, setting and achieving their own environmental targets.

We are the lead partner of a major Interreg Europe funded **€2 million project**, also titled Green Screen, pooling the skills, experience and expertise of eight partners across the continent to **help the wider film and tv industry reduce its carbon footprint**. In October 2021, filmmakers, industry and sustainability experts from across Europe came together to deliver **The Future is Green**, an online conference examining developments made in implementing and measuring sustainable best practice.

ZERO

The Grid Project will reduce CO2 emissions by 100% and PM and NO2 emissions to zero from film and TV productions.

600

Over 600 productions shot in London have been certified through our Green Screen programme.



Sustainability

Film London are also lead partner on the **Grid Project**, a pilot supplying renewable energy to productions at a key unit base in London.

Detailed analysis completed by ARUP for Victoria Park estimated that, during 2018, film and TV production generators consumed 64,082 litres of diesel and 1,656 litres of petrol. These generators emitted an estimated **69,556kg of CO2**. The Grid Project will **reduce these CO2 emissions by 100%** and **PM and NO2 emissions to zero** from productions at point of use, as well as significantly reducing noise pollution.



Animating London

The capital's animation industry continues to grow, with investment into the sector increasing from £35m to **over £450m a year** since 2012.

Tapping into the UK's competitive animation tax along with the city's global reputation for storytelling and compelling characters, London produces **more than 50 per cent** of the UK's animation output, employing **over 2,500 people**.

Film London's **Animation Strategy** aims to bolster this investment by working with studios and producers to help the sector grow commercially and creatively over the coming years.

£490M

In 2020, the money flowing into London to finance animated projects was £490m, with £370m spent directly in London.

2,500

There are over 60 animation studios in London, employing more than 2,500 people.



Games London

Since 2016, Film London has partnered with games trade body Ukie to deliver **Games London** – a ground-breaking programme to promote London as the **games capital of the world**.

Games London runs a year round programme supporting developers and creators, bringing **£35 million of investment** to the capital and creating **300 new jobs** every three years.

The **London Games Festival** attracts tens of thousands of visitors every April, and includes initiatives such as the **Games Finance Market**, which this year played host to over 1,000 industry meetings, and **Ensemble**, a showcase of new UK video games talent from Black, Asian and underrepresented ethnicities.

£35M

Games London generates £35 million in business for London every three years.

100K

The London Games Festival has 100,000 visitors every year.

5,000

Games London has facilitated over 5,000 studio/investor introductions since 2015.



Get in Touch

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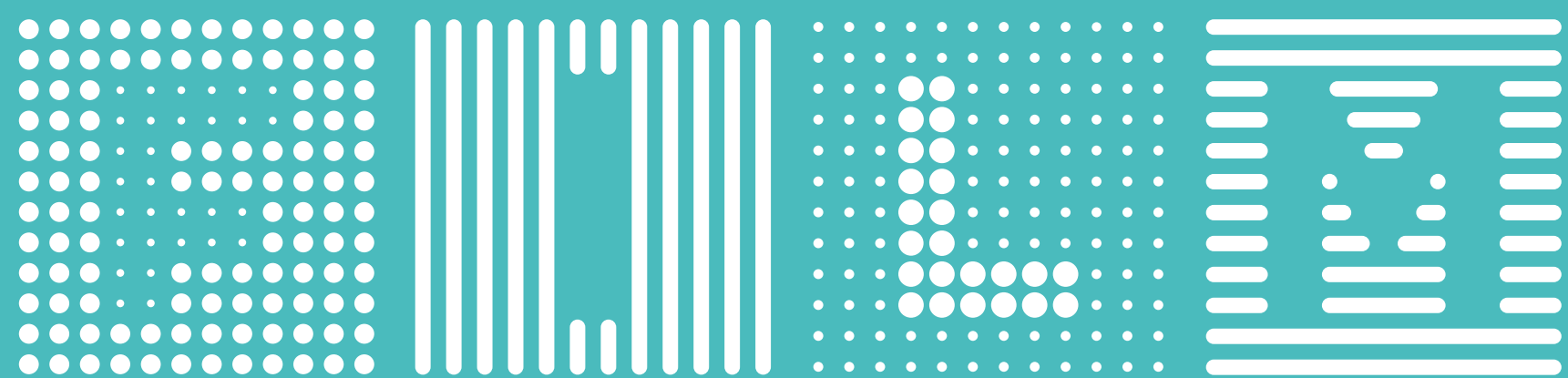
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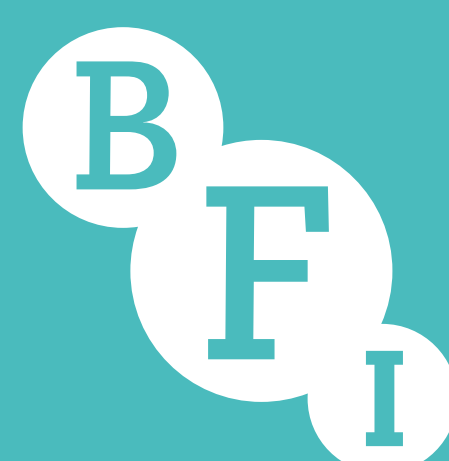
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