

INTERNATIONAL CO-PRODUCTION

Supporting UK producers to work as partners on international co-productions and help create new global projects.

Objective: to support international co-production projects with strong export, international and audience reach potential, which can also show the potential to generate revenues for the UK producer.

Funding in the form of non-recoupable grants of up to £300,000 towards:

- 'minority' feature film co-productions (co-productions where the contribution of at least one of the other co-producing partners is greater than the overall contribution of the UK producer) in any language and any genre, including fiction, animation and documentary, which are co-produced with international partners
- television co-productions (whether 'minority' or 'majority' in nature) in the animation and documentary genres only, in any language, which are co-produced with international partners

We are looking for projects that:

- make persuasive cases for their international audience and market appeal
- are able to show international distribution and revenue potential
- access new markets that the UK production company has not previously engaged with, or strengthen ties with existing markets
- improve reciprocity between the UK and other nations in co-production
- come from teams that can demonstrate a previous successful track record, either at festivals, with awards, viewing figures or box office
- have secured third party financing towards the proposed UK financial contribution to the relevant co-production
- show innovation

ELIGIBILITY:

ALL PRODUCTIONS

- The applicant is a limited Company registered and centrally managed in the UK and in good standing, whose core business is producing independent narrative content for cinema/commercial online release or television broadcast
- The lead UK applicant's company is not a company in which more than 25% of its shares are held directly or indirectly by one or more of the following third parties: a non-UK corporate entity; a television broadcaster/SVOD platform or operator; a company defined as a large company under the Companies Act 2006
- The lead individual UK producer connected to the applicant company can give evidence of demonstrable production experience. This is defined as having a personal on-screen Producer credit on at least one feature project that has had commercial distribution, or broadcast in the UK or internationally*
- The project has secured at least 60% of the overall finance, in addition to any prospective contribution from the UKGSF International Co-Production strand or the UK Tax Relief
- The project has secured or will secure at least one other source of funding on the UK financial share, in addition to any prospective contribution from the UKGSF International Co-production strand and/or the UK Tax Relief
- The project is British qualifying either under the Cultural Test; or one of the UK's official bilateral co-production treaties; or The European Convention on Cinematographic Co-Production
- Principal photography/animation start requirement within 8 months of the closing of the strand's deadline. For documentaries the project has a completion date within 18 months of the closing of the strand's deadline
- The project cannot have started production (excl. docs and animation)
- 10-20% minimum financial and creative contribution
- UKGSF funding cannot represent more than 50% of total UK spend

TV

- For "majority" co-productions, there are at least three broadcasters from three different countries contributing to the finance plan (this can include a broadcaster from the UK)
- For "minority" co-productions, there are at least two broadcasters from two different countries contributing to the finance plan (this can include a broadcaster from the UK)
- VOD platforms can also be included in this total, provided that the VOD platform is not acquiring worldwide rights on a buyout basis
- Animation and Documentary only
- a 'single project' or episodic animation or documentary project, with a minimum aggregate duration of 24 minutes, and is intended for TV/online broadcast
- Theatrical release is allowed subject to the condition that the production must have been intended primarily for the television market and respects the above points

FILM

- Minority Co-productions of all genres

Applications for this strand are now closed and are set to re-open in August 2023.

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*as defined in the Eligible Content section of the guidelines