

INTERNATIONAL DISTRIBUTION FILM SALES SUPPORT

Supporting UK sales agents to increase their international promotion and sales of live action and animated, fiction and documentary UK feature film projects.

Objective: to support UK sales agents in presenting a UK film to international buyers at international markets with the aim of securing international distribution deals.

Funding in the form of non-recoupable grants up to £25,000 towards:

- design, implementation and/or use of a film-specific virtual screening space for buyers
- promotional and marketing materials to launch the film to international buyers at markets and festivals
- launch costs including: technical, shipping, manufacture of DCPs, subtitling
- PR and publicist costs
- costs of market screenings, whether virtual or physical, festival submissions, and for a loan DCP for festival use
- costs of providing services and creating materials which will be made available for use by international distributors

ELIGIBILITY:

APPLICANT

- Is a limited company registered and centrally managed in the UK whose core business is securing and selling distribution rights to new feature film titles
- Is not a company in which more than 25% of its shares are held, directly or indirectly, by any one or more of the following third parties:
 1. a non UK corporate entity
 2. a TV broadcaster / SVOD platform or operator
 3. any company defined as a large company under the Companies Act of 2006
- Has been appointed as the sales agent selling the international rights for the eligible film
- Has written consent from the lead UK producer of the eligible film approving the submission of the UKGSF application and the proposed budgeted expenditure

FILM

- A production budget of £12,500,000 or less
- A new feature length (minimum 60 mins running time) live action or animation, fiction or documentary film
- Is either complete, in production, or in post-production
- Has been completed in the 12 months prior to the application date or will be completed within 12 months of the application date
- Qualifies as British (Cultural Test, official treaty or European Convention)
- Has not been fully financed by a studio or mini major
- Is not intended for a TV or SVOD premiere

Applications for this strand are currently open and will be assessed on a rolling basis.
ukglobalscreenfund@bfi.org.uk