

INTERNATIONAL BUSINESS DEVELOPMENT

Supporting UK screen content businesses across film, TV, animation and interactive narrative video games to enhance their international activities.

Objective: to support the development of UK screen content businesses that focus on revenue generation through export and international expansion.

Funding in the form of non-recoupable grants between £50,000 - £200,000 towards:

- internationally-focused transformational business strategies related to independent UK film. Film transformation track strategies to span three to five years.
- business strategies to create, acquire and/or exploit intellectual property (IP), covering all eligible screen sectors (film, TV, documentary, animation and interactive narrative games content), for increased international revenue, audiences and profile. General track strategies to span three years.

We are looking to support companies in achieving measurable results, including:

- developing a strong presence in the international marketplace
- developing quality UK projects aimed specifically at the global marketplace and at global audiences
- creating new international business partnerships and alliances
- developing new international revenue streams and increased private sector investment
- establishing targeted development, production, sales, distribution and marketing strategies which exploit new opportunities in the global digital and online realm

ELIGIBILITY:

- UK-registered company engaged in the creation, exploitation or acquisition of UK screen IP, with at least:
- one credit with UK or international release/ distribution in the last three years, or
- (if the company is less than four years old) a slate of projects in third-party funded development, intended for release in the next three years
- Companies need to be in third year of operations and financially sustainable
- At least two years of accounts filed at Companies House
- Has achieved a minimum of £35,000 gross profit average over a three-year period
- The total award cannot be more than 25% of the applicant company's combined annual turnover across the 3 years of the business plan
- A Micro, Small or Medium size business
- Not more than 25% owned, directly or indirectly, by any of the following:
 - a non-UK corporate entity
 - a TV broadcaster/ SVOD platform or operator
 - a video games publisher
- any large company as defined under the 2006 Companies Act
- At least one director has been a director of the company for more than two years

Applications for this strand are now open until 6 July 2023.
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